



APPRENTICE
JUNIOR ARTWORKER

**DYLAN
POLLARD**

Day in the life of an Artworker Apprentice at Network

Becoming an apprentice artworker has been a rewarding and exciting journey, having the chance to expand my knowledge on creative production and visual design. Whether I'm assisting with packaging design, advertising layouts, or digital banners, it has helped me develop a sharp eye for detail and gain a deeper understanding of design software like Adobe Creative Suite.

Doing an apprenticeship whilst working at Network has given me the best of both worlds: one of the most valuable aspects of being an apprentice artworker is the ability to learn by doing. I have not only been absorbing knowledge from courses or textbooks but actively contributing to projects. Exposure to live briefs has shown me the pressures and deadlines of a fast-paced creative environment and taught me how to manage time effectively while maintaining the highest quality standards.

Working as an apprentice artworker also provides insight into the technical side of creative production. Learning about formats and resolutions, preparing artwork for print, ensuring colour accuracy, and understanding file management. These technical skills are critical in producing work that not only looks good but functions well across different media. I'm looking forward to pushing further into my creative skills from what I've learnt and what the future holds!



A day in the life video - Dylan Pollard